

*AMENDMENTS TO THE CLAIMS*

This listing of claims replaces all prior versions, and listings, of claims in the application.

1. (Currently Amended) A service management system for managing hotel and casino services provided in a hotel in which a casino is located, comprising:

house card issuing means for issuing a house card which stores user information enabling identification of a user of the hotel and casino services;

a house card server which, when deposit data indicating a deposit which enables the user to utilize the hotel and casino services are input, instructs said house card issuing means to issue the house card; and

a service management server comprising means for managing a casino deposit which enables the user to utilize the casino services upon acquisition of the house card, and for restricting use of the casino services by the user based on usage restriction conditions placed on the casino deposit, wherein

the house card is a guest room key for a user lodging in the hotel, and the usage restriction conditions restrict use of the casino services when the casino deposit accumulated over a time period has exceeded an upper limit.

Claims 2 and 3 (Cancelled)

4. (Previously Presented) The service management system according to claim 1, comprising an action history management server for managing action of the user by obtaining the user information.

Claim 5-7 (Cancelled).

8. (Previously Presented) The service management system according to claim 1, wherein the service management server restricts use of the casino services by the user when the casino deposit reaches zero